

Woodfair Ethos:

To showcase opportunities associated with woodlands in the South West to a wide range of audiences within a framework of rural regeneration. The Woodfair provides a learning and leisure environment for all ages whilst offering a key commercial opportunity for small and medium sized rural-based businesses. Woodland issues are at its heart and the temptation to include non-woodland related commercial retail and general amusements frequently associated with large public shows will be resisted. The events will aim to be a celebration of the rural scene and woodlands' place within it; opportunities for enhanced networking are considerable. Entry tickets price levels and the use of concessions will be deliberately set to encourage families and be fully inclusive. The desire to actively share information, experience and best practice with others is a fundamental part of the proposal's ethos and planning.