

Exciting opportunity!!

Dear sir/madam,

**Cranborne Chase Woodfair Saturday 10th October and Sunday 11th October 2009
The Larmer Tree, Tollard Royal, Dorset**

This is your invitation to take part in the second Cranborne Chase Woodfair which will once again be held at the famous Larmer Tree on the Rushmore Estate. The Larmer Tree offers a wonderful setting, has a great reputation and is well known for quality events – both locally and nationally.

Woodland issues are at the heart of the event but the promotion of other rural activities and, in particular, local enterprises located within our Area of Outstanding Natural Beauty have a key role. Previous woodfairs have proved an extremely cost effective way of marketing products and services as well being excellent for networking. Once again there will be practical demonstrations and entertainment alongside individual stands or you may like a share of the larger marquees available.

The event will attract a specific audience of people who have a special interest in the wonderful world of wood and its role in the countryside - it will also be a celebration for business in the area. We are looking for good quality displays designed to attract and entertain which is why we are offering discounts for stands offering demonstrations and “have a go” activities.

Our first Woodfair was highly acclaimed and achieved a public audience of over 6,000 over two days. There is a DVD available should you wish to find out more, alternatively you can catch a short excerpt on www.woodfair.org.uk . There is also a networking Facebook page called **Cranborne Chase Woodfair** which we’re administering.

Enclosed is information explaining the Woodfairs requirements, together with a booking form. Participants will be able to camp for free over Friday and Saturday night.

The Woodfair is being administered by the Cranborne Chase West Wiltshire Downs Area of Outstanding Natural Beauty with the full support of Wiltshire Council, Dorset, Hampshire and Somerset County Councils. Please don’t hesitate to contact any of our Woodfair Team with any questions you might have.

We look forward to hearing from you.

Yours sincerely,



Nicky Matthews

Communications Officer

Encs.: Participation Rates, Contract, Risk Assessment, Rules and Regulations, Booking Form